

2011 OFFICIAL NJEA EXHIBITOR DIRECTORY AD FORM

Place your ad in one of the most highly used publications distributed **FREE!** to attendees at the Convention!

Same Rates as last year!



BACK, INSIDE BACK, INSIDE FRONT COVER

4-1/2" wide x 7-1/2" deep
Please call for price

FULL PAGE

4-1/2" wide x 7-1/2" deep
\$499

1/2 PAGE

4-1/2" wide x 3-5/8" deep
\$399

1/4 PAGE

4-1/2" wide x 1-3/4" deep
\$349

Back/Inside Covers and Full Page

4-1/2" wide x 7-1/2" deep

Half Page

4-1/2" wide x 3-5/8" deep

Quarter Page

4-1/2" wide x 1-3/4" deep

PRODUCTION READY ADS

Reserve Ad Space online at www.njeaexhibits.com or send the application form with payment by September 9, 2011 to D. Lawrence Planners, L.L.C. (address below), with your black & white ad to size, in one of the following formats:

1. Camera ready adslick. Scannable, high quality printouts are acceptable.
2. High Resolution PDF on CD-ROM mailed with laser proof. Please embed or include all printer and screen fonts, images/scans, logos/artwork.
3. High Resolution PDF emailed to njeaads@dlplan.com. Please embed or include all printer and screen fonts, images/scans, logos/artwork. Must mail laser proof or fax to 609-348-4433.

• Non-exhibitors are subject to an additional \$100 advertising fee.

**All advertisements are subject to NJEA approval. NJEA retains the right to deny advertising space. Should approval not be granted, a full refund of the ad fees will be given. Materials will not be returned. There is no agency commission for this publication. All ads must be the correct size. We will not be responsible for errors made due to adjustments made to incorrectly sized ads. Payment must be received in full on or before September 9, 2011 to guarantee placement in the Exhibitor Directory.*

PLEASE NOTE:

Deadline for receipt of artwork is September 9, 2011. Please fill out and mail completed form along with the appropriate payment for the indicated ad size to:

NJEA CONVENTION ADVERTISING
c/o D. Lawrence Planners, L.L.C.
1125 Atlantic Ave.
Suite 634
Atlantic City, NJ 08401
609-344-1333

You may fax this form to **609-348-4433** only if credit card information is supplied and artwork is being mailed or emailed.

You may also add advertisements to your Online Booth Application at www.njeaexhibits.com

1. PLEASE CHECK YOUR AD SIZE BELOW

Cover Full Page 1/2 Page 1/4 Page

Company Name: _____

Ad Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Product or Service: _____

2. PAYMENT METHOD

CREDIT CARD: American Express MasterCard Visa Discover

Charge My Credit Card No.: _____ Exp. Date: _____

Cardholder's Signature: _____

Cardholder's Name (please print): _____

Billing Address (exactly as it appears on credit card statement): _____

CHECK:

Enclosed is **our check made payable to NJEA** (NJEA Tax ID # 21-0524390)

Total Amount Enclosed (check or credit card): _____