



BOOTH TYPE	1 BOOTH
Educational (non-selling)	\$825
Curriculum and Marketplace Sales (selling area)	\$925
Additional fee per corner booth	\$100 per corner
Premium Exhibitor Upgrade	\$200

BOOTH FEES

Booth Fees Include One 10' x 10' Exhibit Unit (add \$100 fee for each corner unit), 8' backdrop curtain, two 3' side curtains, a two-line identification sign, up to six badges, an exhibitor lounge, an online virtual booth, and an alphabetical and categorical listing in the official on-site Exhibitor Directory.

Premium Exhibitor Upgrade Includes Bold listing in the official on-site directory, a **link** to your company's web site from your online virtual booth, company logo (JPG/GIF emailed to njeapremium@dlplan.com) and **one** additional category selection for attendee search purposes in the online virtual show.

Booth Fees Do Not Include Booth furnishings (tables and chairs), carpet, drayage, electricity, telephone and other services are not included in your booth fee. However, for your convenience order forms will be included in your confirmation packet.

Direct Selling Any exhibitor who intends to sell over-the-counter will be assigned to either Curriculum Sales (if you are selling items used in the classroom for educational purposes) or the Marketplace (for all other merchandise). Call the **NJEA Exhibitor Hotline at 609-344-2747** if you are unsure of which areas to request. Exhibitors in all other areas will not be permitted to do any type of over-the-counter selling until Friday, 2:00 PM to 4:00 PM.